

**G.T.N ARTS COLLEGE (AUTONOMOUS)**

**DINDIGUL-5**



**DEPARTMENTS OF BBA AND AVIATION MANAGEMENT**

Jointly Organize

A Special Lecture on

***“CAMPUS TO CORPORATE”***

On 9<sup>th</sup> October 2019 in G.S Hall at 2:00 p.m.

**RESOURCE PERSON**

**Mr.K.KARTHICK,**

**Branch Manager,**

**IBS Business School,**

**Coimbatore.**

**ALL ARE CORDIALLY INVITED**

## AGENDA

**Prayer**

**Welcome Address** : **Dr. S. Mangaiarkarasi,**  
Head and Assistant Professor,  
Department of BBA.

**Presidential Address** : **Dr. P.Balagurusamy,**  
Principal

**Felicitation Address** : **Ln.Dr.K.RETHINAM MJF**  
Secretary & Correspondent

**Mr. Durai Rethinam,**  
Director

**Dr. N.Markkandeyan,**  
Academic Director

**Introduction of Chief Guest :** **Mrs.V.Seema,**  
Assistant Professor,  
Department of BBA Aviation Management

**Chief Guest Address** : **Mr.K.Karthick,**  
**Branch Manager,**  
**IBS Business School,**  
**Coimbatore.**

**Vote of Thanks** : **Dr.P.Suganya,**  
Head and Assistant Professor,  
Department of BBA Aviation Management

**National Anthem**

## Report of the Guest Lecture Program

The department of BBA had organized the guest lecture program, titled “**A New Paradigm in Business Education**” on 09.10.2019 (2.00 to 4.30 PM) at G.S HALL, GTN Arts College. This Program was inaugurated by the Principal (Dr.P Balagurusamy), academic director (Dr.N. Markkandeyan), the vice principal -SSP(Dr.U.Natarajan) .We had invited K.Karthik, Branch Manager, ICFAI Group Coimbatore as the resource person for this program. Totally around 185 students had participated in this program. The program was started with the welcome address of Dr. S.Mangaiarkarasi, Assistant Professor and Head, Department of BBA, GTN Arts College.

The chief guest K.Karthik, had explained the following things

1. How to create a resume
2. The details about the aspects in resume
3. What are all the qualities the students have to mention in resume?
4. How to build academic focus on a specialization area.
5. Resume short listing
6. A view on the websites for resume building.

The session went like an interactive session and then the chief guest had answered the questions raised by the students. Finally The program was winded up with the vote of thanks which was given by, Dr.P.Suganya Assistant Professor and Head, Department of BBA (Aviation Management) , GTN Arts College.